



## **Bush Furniture Executive Bios**

### **James L. Sherbert - Chief Executive Officer**

Jim Sherbert is Chief Executive Officer of Bush Industries, Inc. He joined the company in August 2005, following a company reorganization and set out to further establish Bush Industries as a leading global manufacturer of reliable and affordable furnishing solutions for work and home. He now leads the company in the major rebranding of its commercial and living divisions and the launching of a broad spectrum of new product lines and premium services and resources.

Prior to joining Bush, Jim served as the CEO of Castle Rock Industries from 1999 to 2004. He also served as the President and Chief Operating Officer of Southcorp Packaging USA from 1994 to 1999, and the President and Chief Operating Officer of Advance Packaging from 1988 to 1993. In 1976, Jim began his career at Container Corporation of America, rising through the sales ranks to General Manager.

He earned his Bachelor of Science degree and a master's degree from Oregon State University, where he also served as an associate professor from 1974 to 1976. During his college years, he also was a Second Team All American linebacker for Oregon State University. Jim is active in the City of Hope organization and serves on the Spirit of Life Gala Dinner Committee. Jim is from the San Francisco area and currently lives with his wife, Tina, in Jamestown, NY.

### **Marcie Backer - Vice President of Product Management, Living Division**

Marcie Backer is the Vice President of the Living Division, known as Bush Furniture, for Bush Industries and is responsible for the division's overall strategic direction, branding and new product launches. She joined Bush Industries in 2007 as Vice President of Product Development and Engineering. In this role, she managed the design and engineering resources for both commercial-grade workplace furnishing solutions, as well as furnishings for the home and small office/home office categories.

Prior to Bush Industries, Marcie served Rockwell Automation as the Director/Manager of Industrialization Engineering, Operations, and Planning. Additionally, Marcie served as the Chief Operating Officer/Vice President of Operations for Mackenzie-Childs. She also spent more than 15 years with Corning, Inc., creator and maker of keystone components that enable high-technology systems for consumer electronics, mobile emissions control, telecommunications and life sciences.

Marcie holds a Master of Science degree in Glass Science and a Bachelor of Science in Ceramic Engineering from Alfred University in New York. She spent one semester at the University of Nuremberg and speaks fluent German. Marcie is a member of Keramos: Ceramic Engineering Honors Society, American Ceramics Society, the Optical Society of America, and the Society of Women Engineers. She has four patents assigned and 11 pending, and has been published numerous times in various noteworthy journals.

## **Patrick Theimer- EVP of Marketing and Ecommerce**

Patrick Theimer is the EVP of Marketing and Ecommerce for Bush Industries. He joined the company in January 2009, and is responsible for the strategic and tactical implementation of all product and brand marketing and ecommerce design. As a member of the Bush executive team, Patrick also is focused on the management of the company's two operations divisions, Living and Commercial, as well as initiatives resourced to extend product and brand distribution through multiple markets and channels.

Prior to joining Bush, Patrick served as Senior VP, Online Operations for eDiets, Inc., a publicly traded provider of at-home diet, fitness and wellness solutions. While at eDiets, Patrick was responsible for direct to consumer purchase and continuity programs, which included lead generation design and fulfillment, as well as new business development and call center management. Prior to eDiets, Patrick served as Vice President, Operations for Boston Proper, Inc., a privately-held \$150 million direct marketer of clothing and accessories, managing catalogue and web-based sales and fulfillment operations, with additional responsibility for strategic financial planning activities.

Patrick also is the co-founder of Pantheon Guitars, LLC, a manufacturer and distributor of crafted instruments, and served as Chief Financial Officer of HostLogic, Inc., an international application service provider of ERP and CRM solutions. His experience additionally includes mergers and acquisitions, strategic planning and advisory positions with AnswerThink Consulting Group in Miami, Triarc Companies in New York and Deutsche Bank Alex Brown in Baltimore. He earned a Bachelor of Science degree from the University of Virginia.

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